melissa.vaezi@gmail.com
https://www.linkedin.com/in/melissa-vaezi/
https://melissavaezi.com

Melissa Vaezi

SUMMARY

UX/UI designer based in Adelaide with a passion for intuitive, people-centred digital products. Trained through a highly practical UX/UI bootcamp with the University of Adelaide covering the entire UX/UI process. Previous extensive life experience as a parent, volunteer and qualified High School Teacher (BA/BEd). Worked for six months at Complexica and there made a significant contribution to the discovery phase of two major projects. Researched the clients' business processes and pain points, produced process diagrams and infographics to synthesise the research, contributed to the definition of a problem statement and supported team ideation on possible solutions, eliciting the input of colleagues in various specialisations. Created desktop and mobile prototypes in Adobe XD to further define the solution and presented to the clients. For several products already in production, prototyped designs for new features, gaining significant experience in Adobe XD and UI best practice throughout. Evaluated the usability and accessibility of existing products and championed usability testing, inclusive design practices and a common design system. Seeking a role with a company that values Human Centred Design, ethical design and innovation.

TECHNICAL SKILLS

Adobe XD, Figma, Invision, Miro for online workshops and card sorting, Trello (Kanban board), Google Suite, Microsoft Office Suite, familiarity with HTML and CSS

EXPERIENCE

Complexica, Australia — *Graduate UX/UI Designer*

JAN 2022 - JUL 2022

- Alongside Business Analysts, Developers and Data Scientists, gathered requirements from Subject Matter Experts for two major client engagements at the scoping phase
- Produced process diagrams, infographics etc. to synthesise and communicate research
- Collaborated with team to define problem statement, ideate on solutions, build unity of vision, prioritise features and create process diagrams for the product to be developed.
- Created multiple prototypes in Adobe XD for mobile and desktop, including high fidelity
- Assessed the usability and accessibility of existing company products against usability heuristics, W3C Web Content Accessibility Guidelines and made recommendations for improvement.
- Advocated for the implementation of formal usability testing, ideally both on prototypes before development and after development as part of User Acceptance Testing.
- Created a new style-guide for one of the company's products in order to address inaccessible colour contrast.

Parent and Homemaker

APR 2013 - DEC 2021

Junior Youth Empowerment Programme, Bosnia and Herzegovina — *Volunteer*

JAN 2012 - OCT 2014

- Recruiting youth volunteers in the community
- Conducting junior youth groups and associated service projects
- Working as a team with other volunteers

Baha'i World Centre, Israel — *Mail Analysis Team Leader*

JAN 2010 - DEC 2011

- Running team reflection and planning meetings
- Training new staff
- Controlling quality of the work
- Liaising with IT department regarding digitization of work processes

EDUCATION

The University of Adelaide, Australia — *Digital Design Bootcamp*

OCT 2020 - MAR 2021, Adelaide

A practical and interactive on-line (via Zoom) course covering user-centric design research (including user interviews, initial usability testing), design thinking (including ideation, problem statement definition), information architecture, visual prototyping and wireframing, interface design, storyboarding, visual design theory, web prototyping with HTML5 and CSS, interaction design with JavaScript and jQuery, quantitative and qualitative usability testing and AB testing. During the course, we produced assets such as user personas, user journey maps, storyboards, user flows, wireframes, high-fidelity prototypes, style guides and presented our case studies. Became familiar with prominent design systems, such as Material Design and Human Interface Guidelines.

Completed the following [projects](https://www.melissavaezi.com) (https://www.melissavaezi.com):

- Designing a travel app (solo project)
- [Designing an app for electricians (group project)](#)
- [Redesigning the website for the Australian Space Agency (solo project)](#)
- [Redesigning the website for a Not-for-Profit organisation, Trees for Life (group project)](#)
- [Redesigning a website for Hoagies' Gifted Education (group project)](#)

The University of Western Australia, Australia — *Bachelor of Arts/Bachelor of Education combined degree*

JAN 2005 - DEC 2009, Perth

Arts degree majoring in French, minoring in Maths, History and Psychology. Education degree specialised in High School Education in Maths and English as an Additional Language. GPA 6.577